

FOCUSED ON THE THE LONG GAME

JESSE KAY



Jesse Kay is a 17-year-old high schooler, podcaster, speaker and entrepreneur from New Jersey.

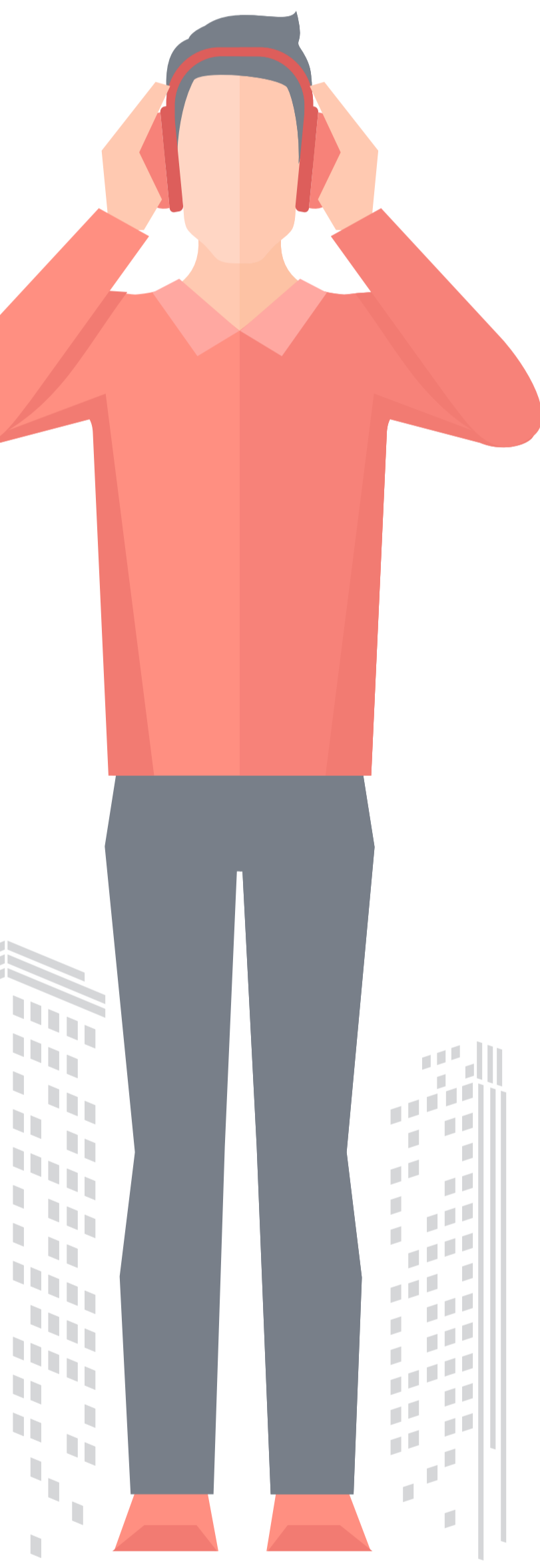
Jesse is focused on sharing practical lessons and stories from some of the best minds on the planet to help inspire young men and women to become tomorrow's entrepreneurs.

Jesse along with his podcast, 20 Under 20s have been featured in a variety of global publications including HuffPost, Entrepreneur, and Business Insider.

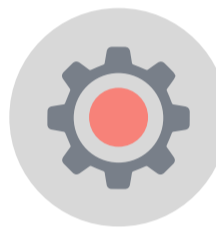
In the 11 months since beginning the show, Jesse has amassed over 100,000 listeners and guests including Gary Vaynerchuk, Grant Cardone, Jeff Hoffman, Bonin Bough and others. The Huffington Post called the show, "a podcast interviewing successful young entrepreneurs across the globe, distilling practical lessons and stories from the brightest millennial men and women paving the way for his generation."

Jesse was born into an entrepreneurial family and started his first business at 9 years old flipping sneakers on eBay. Along with hosting his podcast, Jesse has spoken across North America and runs a digital consulting agency helping brands connect with their customers via social media and marketing strategies.

TODAY'S SUBJECTS



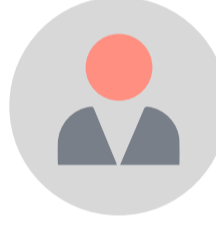
Jesse's passion for networking and how he has built a robust network



How he was able to record 90+ podcasts in less than 11 months



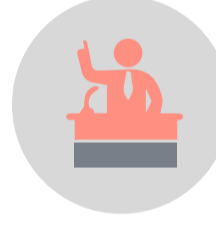
How he landed marque, A-List names to join his podcast (Jeff Bezos, Mark Cuban, Gary Vaynerchuk, Jeff Hoffman, (350 cold emails a day for 6 months)



Mentorship: Jesse's mentors and what they do for each other



Advice on how to build a Pathway to a good podcast (authenticity, know your audience)



NextGen Summit



The intricacies of being an intern



Tools he uses for email blast (MixMax), blive.tv



How he manages his time



His pet peeves for podcasting



GET IN TOUCH WITH JESSE KAY



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JESSE'S PODCAST: 20 Under 20's

FIND IT ON ITUNES @

<https://itunes.apple.com/us/podcast/20-under-20s-interviews-business-minds-generation-z/id1219151518?mt=2>

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