

CREATIVE, CONNECTED AND CRUSHING IT

LIZ YOUNG



BIO:

Liz Young is the founder, CEO & Creative Director of StudioLabs, a product design and development studio which focuses on creative technology.

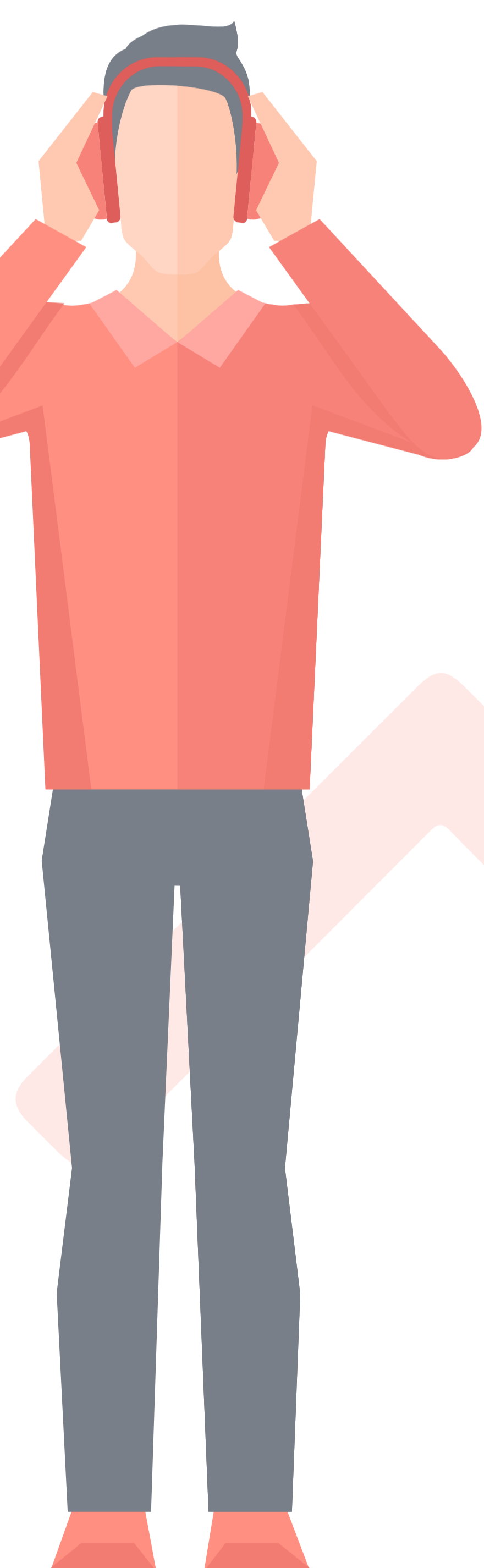
StudioLabs has helped create websites, mobile applications, software applications, and other digital products for clients such as Estee Lauder and ESPN, and they've partnered with some of the world's most talented creative teams at agencies like Ogilvy & Mather, and RG/A. Essentially what StudioLabs does is build awesome software and digital products!

Liz is not only an entrepreneur, but a VC investor predominantly in the SaaS (Software as a Service) industry, board member, RE investor & professor at Pace University.

Liz and her team have had a plethora of accomplishments, one in particular that we found extraordinary was her design team's involvement in helping design and build the world's first-ever live webcast of an international sporting event - the 2000 Paralympic Games in Sydney, Australia.

When Liz is not out dominating the creative world, you can find her hustling people in pool, running the mean streets of Hoboken or out having fun with her amazing wife Jen. Liz and Jen are dog lovers and are often seen walking their rescued dog around town.

TODAY'S SUBJECTS



How Liz became an entrepreneur & how StudioLabs was born



How her network has helped the growth of her company; from hiring to business development



The value of your network and importance of relationships



How building real relationships has served Liz both professionally and personally



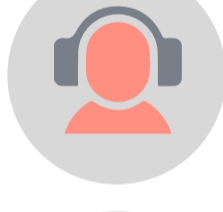
The importance of a regimented day and how she manages her time



What she looks for when hiring: the value of internships and extracurricular work



What it's like being a woman CEO; she was raised by a very strong independent woman



The art of listening and how it can serve you



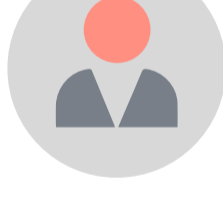
How not "properly" networking affected her bottom line



Her philosophy of doing good, building great relationships and how to build the right bridge



You don't have to go to Networking events to build a top-shelf network



Best advice: Just be a good human being. You'd be surprised how far that can take you



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