

“CAMPAIGNING FOR CANNABIS COGNIZANCE”

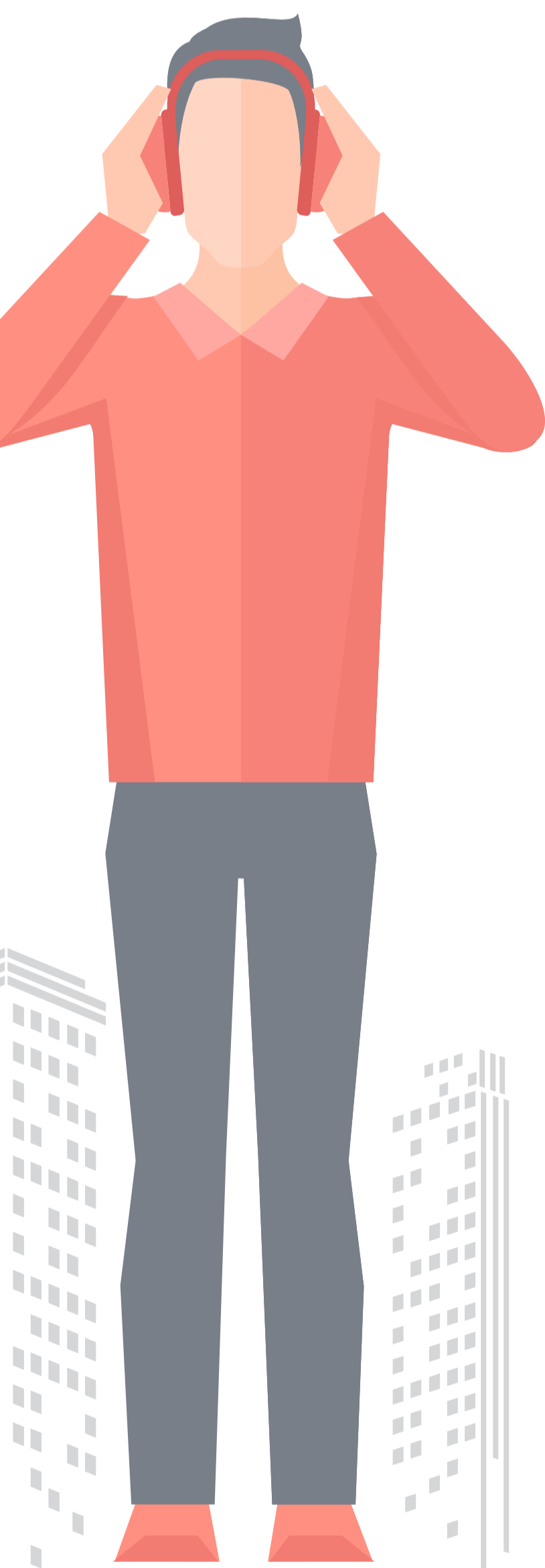
KERRI ACCARDI



Kerri Accardi is a passionate filmmaker and activist from New York who left December 10th 2013 "On a mission to educate the world about Cannabis and help change laws after my Aunt Kathy, my best friend and mentor passed away."

At the time Kerri left she knew one person in the industry who owned a collective in Northern California so she started there. She learned how to "grow cannabis, went to political council meetings, talked with lawyers, lobbyists, patients and more." In January of 2014 New York quasi-legalized through executive order and she felt compelled to start a video production company that focused solely on cannabis and hemp. "I wanted the world to see our beautiful plant as the miracle she is." Since that time Kerri has founded two companies, is aligned with pioneers and industry leaders in and out of the cannabis industry, has signed TV deals to produce multiple series, while simultaneously launching an Online Cannabis TV Network www.hmmdidyouknow.com ALL with the intention to "educate the world about cannabis and help change laws. Kerri's Aunt Kathy gave her everything in life, in her death she's given her purpose." Kerri has no plans of slowing down anytime soon.

TODAY'S SUBJECTS



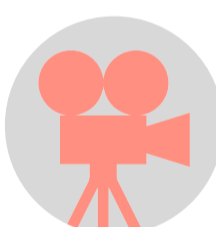
How Kerri found her calling



Stigmas in the world of Cannabis



What is CBD?



Kerri's passion for Cannabis and how she uses her creativity to highlight the many benefits



The impact Kerri's network has had in her mission



Kerri's philosophy on how to best communicate with your network



Benefits of being someone who makes introductions within their network



GET IN TOUCH WITH **KERRI ACCARDI**



www.420MEDIA.us



Kerri@420MEDIA.us



(425) 420 0585



<https://www.linkedin.com/in/kerriaccardi/>



https://www.instagram.com/420_media/



<https://www.facebook.com/420MEDIA.us/>

LEARN MORE ABOUT ADAM CONNORS



networkwise.com



LinkedIn



Twitter



Instagram



“CONVERSATIONS with CONNORS”