

“THE SOURCE OF SOURCING”

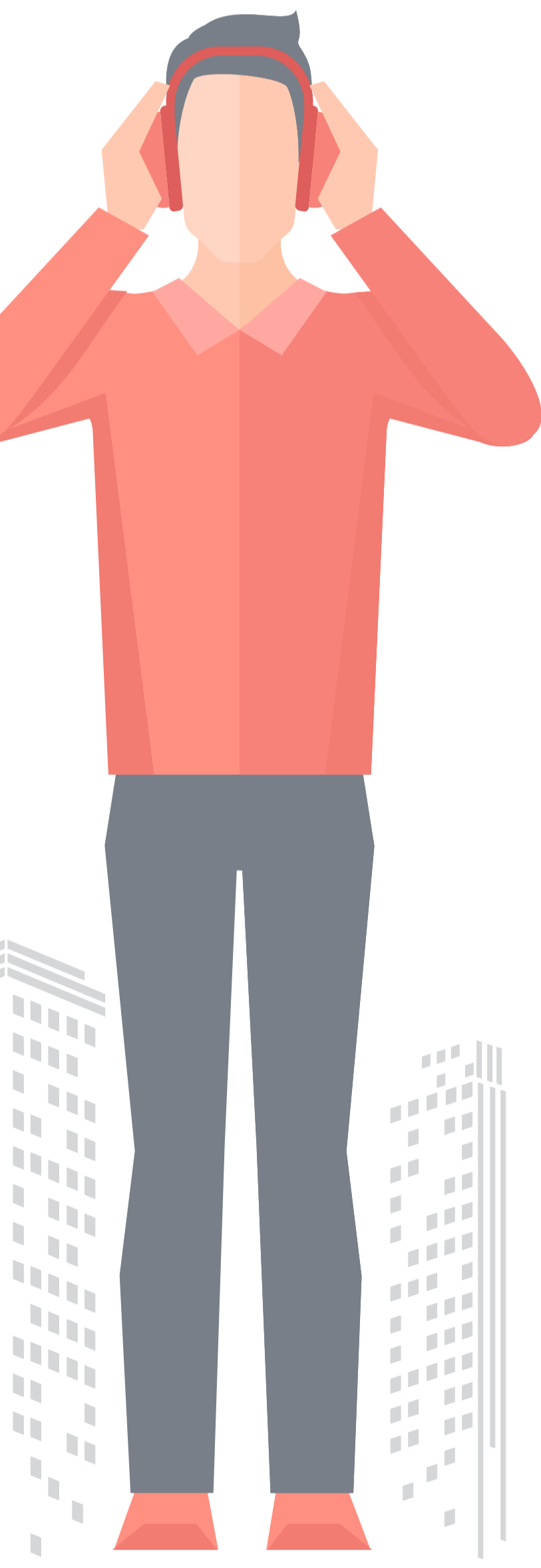
SHALLY STECKERL



Shally Steckerl is President of The Sourcing Institute (TSI), and one of the originators of the talent sourcing discipline. With twenty-one years of recruiting experience, Mr. Steckerl has served as corporate sourcing leader for many Fortune 500 brands, like Microsoft, Google, Coca-Cola, Cisco, and Motorola, helping them efficiently find unfindable talent. He has advised recruiting leaders at over 300 organizations, like CH2M Hill, GE, Lockheed, and SourceRight, on how to successfully embed key sourcing initiatives into their current efforts, improve the performance of their existing sourcing teams, and establish sourcing functions from the ground up.

Mr. Steckerl is the author of both the industry standard textbook “The Talent Sourcing and Recruitment Handbook” (ISBN 978-1928734796), and his recently published book, “The Sourcing Method” (978-09998081-0-8). He has served as Adjunct Faculty at Temple University’s Fox School of Business where he taught the first ever full-credit academic capstone course on recruitment, and also served at Brandman University. He is a regular speaker at HR leadership conferences around the world, and has been featured on NPR and the Wall Street Journal.

TODAY’S SUBJECTS



Sourcing



Becoming a pioneer



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How to maximize your prouction



How some disabilities can actually lead to more effective recruiting



The biggest influencers during Shally’s career

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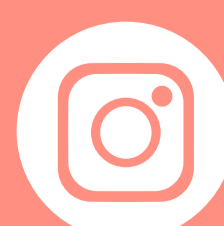
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