

# “YOUR AUTHENTIC SELF”

## MERYL GABAY



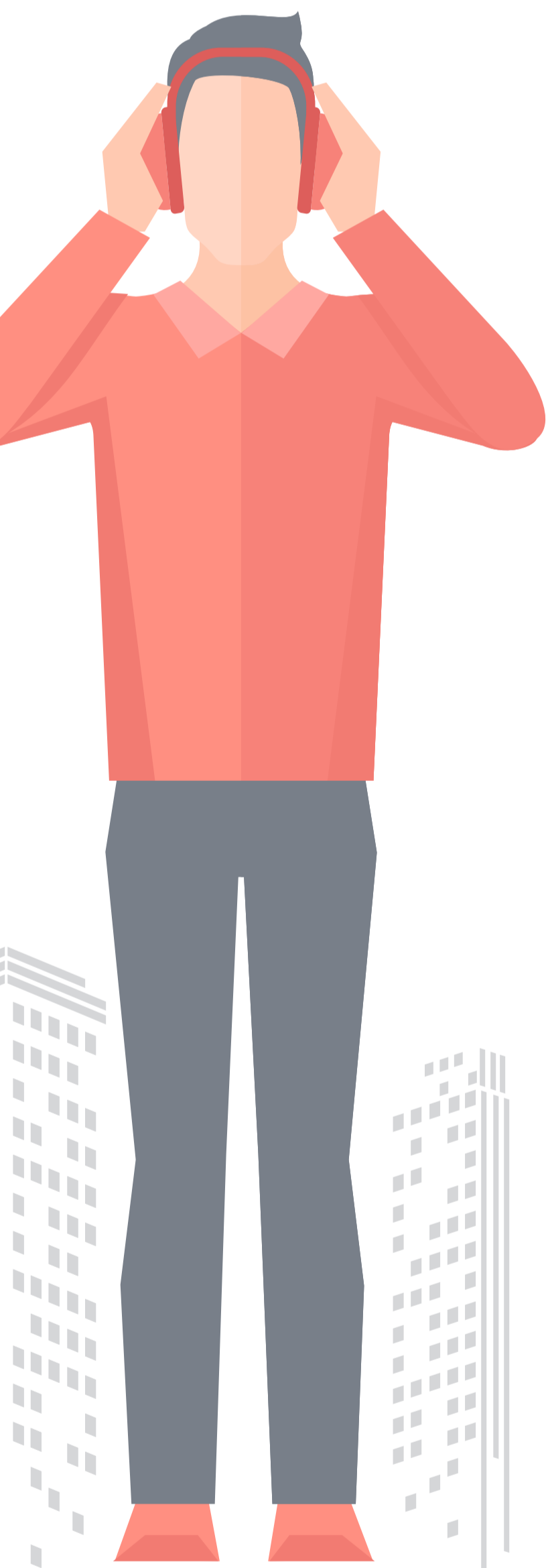
Having collaborated with some of the biggest names in the industry, Meryl Gabay has in depth knowledge of the fashion process, including product design, design management, fashion editorial and brand building.

Stylist and consultant Meryl Gabay began working in fashion for Calvin Klein Menswear. During her tenure with Klein, she worked in all aspects of the designer's Menswear division and was accountable for merchandising and sales, building relationships with such legendary CEO's Marvin Traub, Phil Miller and Ed Finkelstein. Calvin became the leading Menswear Designer receiving a coveted CFDA award.

Meryl later joined Ralph Lauren launching state of the art in-store boutiques for the brand. She was reunited with photographer's Bruce Weber, and later Annie Leibovitz, as she rolled out a brand imagining campaign for national advertising magazines and newspapers positioning Ralph Lauren with key fashion books such as Vogue, Harpers, WWD and the New York Times.

No man or woman knows what they really want until you give it to them. Meryl's gift is the ability to make her clients look and feel effortlessly comfortable in their skin, knowing they look fabulous. Meryl truly loves being a stylist.

## TODAY'S SUBJECTS



Meryl's road to success in the fashion industry



The advantages of being a good listener



How to make clients comfortable through conversation



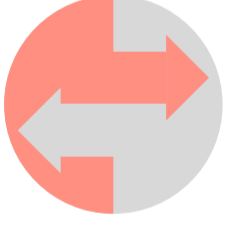
Meryl's advice on how to dress with purpose



Meryl's recipe for networking success



The most important thing to remember when assessing your wardrobe



Reciprocation and its effects



What drives people to get in touch with Meryl



GET IN TOUCH WITH **MERYL GABAY**



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