

STANDING IN THE FIRE

BILL O'HERRON



Bill's career spans 25+ years in the financial field as a research sales trader and director of capital markets, having worked in New York, London, Stamford, CT and Austin, TX.

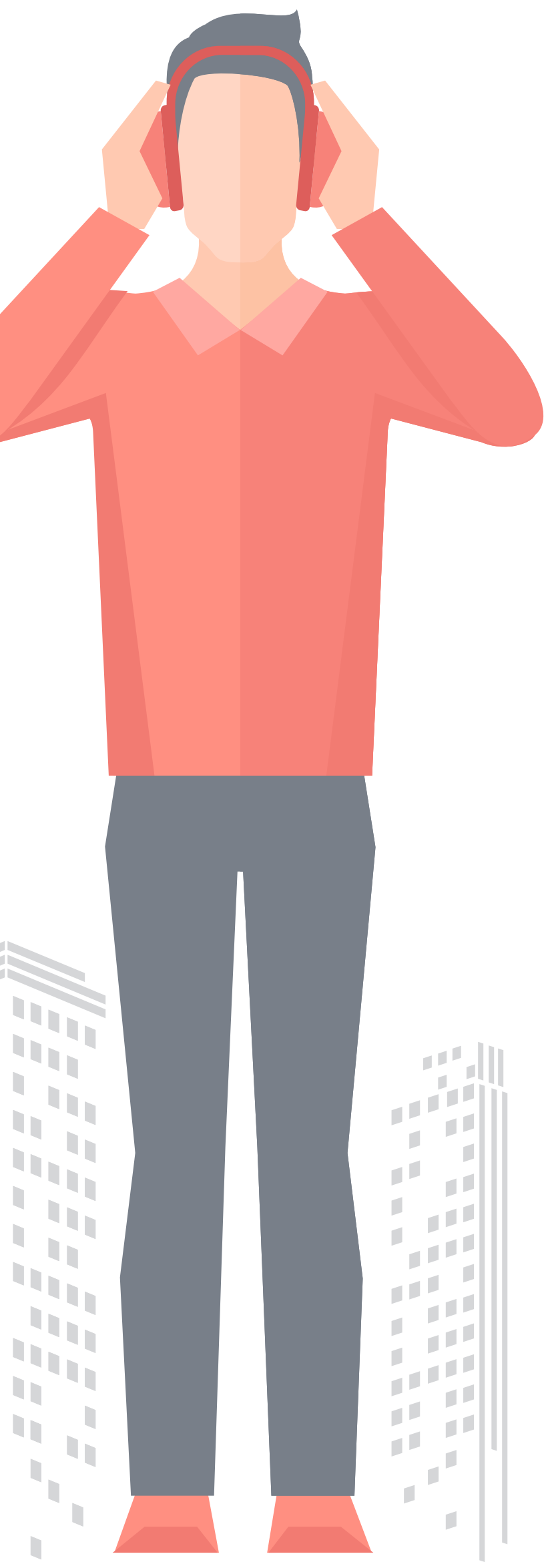
When Bill O'Herron isn't raising money for a money management firm in Austin, TX, he can be found teaching and counseling youths, adults and couples. Bill is passionate about and focused on learning and studying how people become more self-aware. It has been the driving force and theme of his work with clients.

Bill is currently finishing up a book about relationships, more specifically on how to better understand the unconscious patterns of behavior that we all bring into our relationships. It is called *The Space in Between: Why Great Marriages Thrive, Others Fail*.

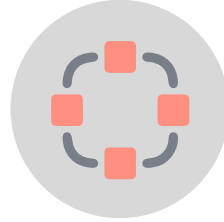
Bill has been married to his amazing and exceedingly patient wife Linda for 20 years. They have 3 teenage daughters and 2 male dogs. He has traveled 46 countries and has lived in a couple of different countries and states, but now calls Austin, TX his home.

Bill graduated from Middlebury College, VT in '86 with a BA in English and earned his MSW from Columbia University.

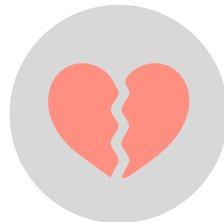
TODAY'S SUBJECTS



How to build relationships and happiness



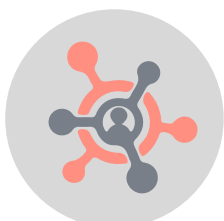
How to embrace emotional challenges generated by relationships



Why relationships fail: emotional dissidence



Why men & woman cheat



How your DNA & genetics can be changed



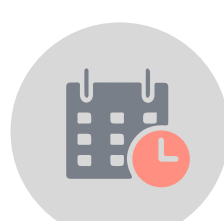
How you came to become the person that you are



Why 90% of your daily life is lived unconsciously



Simple tips on how to get in touch



Generational emotional planning



GET IN TOUCH WITH BILL O'HERRON



<https://www.linkedin.com/in/bill-o-herron-3ab0bb1/>



woherron@gmail.com



(203) 858-1459

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